



THE INNOVATION SHIFT

from **OPEN INNOVATION**
to **CHANGE of CULTURE**

wwisummitlive.org



5 & 6 OCTOBER



THE INNOHUB VALKIRIA
BARCELONA · SPAIN

DAY ONE

- 9:30 - 9:45 WELCOME!**
Yolanda Triviño · *The InnoHub Valkiria*
Liliana Lucero · *World Work Innovation (WWi)*
- 9:45 - 10:15 INNOVATION ADDS VALUE TO ORGANIZATIONS**
Simon Dolan · *Global Future of Work Foundation*
Motivational Opening Speech
- 10:45 - 13:00 THE INNOTOURS**
- 13:15 - 13:30 INSPIRATIONAL IDEAS PANELS**
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- 13:30 - 14:15 BREAK FINGER FOOD**
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- 14:30 - 15:30 HANDS ON & COFFEE BREAK**
- 15:30 - 16:30 PANEL DE EMPRESAS OPEN INNO + STARTUPS**
AXA / Serunion
- 16:30 - 17:20 WORKSHOP LANZAMIENTO
STARTUP ADOPTION**

DAY TWO

- 9:30 - 10:30 ABDUCTIVE & RETRODUCTIVE THINKING**
Daniel Weiss · *Hear Me - Brick Me Project*
- FROM OPEN INNOVATION TO CHANGE OF CULTURE
REAL CASES**
- 10:30 - 11:15** Innoquotient / Ibercaja
- 11:15 - 12:00** Schneider / Leroy Merlin
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- 12:00 - 12:30 COFFEE BREAK
& NETWORKING**
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- 12:30 - 13:15 INSPIRATIONAL CONFERENCE**
Sean Ness · *Institute for the Future · IFTF*
- 13:15 - 13:30 Q & A**
- 13:30 SURPRISE CLOSING**

› *inspiration* › *panels*
innotour › *hands on*