

WWi SUMMIT
2017

THE INNOVATION SHIFT

from **OPEN INNOVATION**
to **CHANGE of CULTURE**



5 & 6 OCTOBER



THE INNOHUB VALKIRIA
BARCELONA · SPAIN



DAY ONE

wwisummitlive.org



DAY TWO

- 8:30 - 9:30 REGISTER & NETWORKING**
- 9:30 - 9:45 WELCOME!**
Yolanda Triviño · *The InnoHub Valkiria*
- 9:45 - 10:15 INNOVATION ADDS VALUE TO ORGANIZATIONS**
Simon Dolan · *Global Future of Work Foundation*
Motivational Opening Speech
- 10:45 - 13:00 THE INNOTOUR**
Liliana Lucero · *WWi* / Esther Hierro · *Marinva*
Indissoluble & Playground
- 13:15 - 13:30 INSPIRATIONAL IDEAS PANELS**
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- 13:30 - 14:15 BREAK COCKTAIL FINGER FOOD**
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- 14:15 - 14:30 INNOTOUR CONCLUSIONS**
- 14:30 - 15:30 PANEL DE EMPRESAS OPEN INNO + STARTUPS**
Lluís Font · *Agile Sales* · Moderador
Oscar Paz · *AXA Opensurance*
Ignasi Salvador · *Celsa Group*
- 15:30 - 16:30 HANDS ON & COFFEE BREAK**
Liliana Lucero · *WWi* / Esther Hierro · *Marinva*
- 16:30 - 17:00 LANZAMIENTO STARTUP ADOPTION**
Liliana Lucero · *WWi* / Lluís Font · *Agile Sales*
- 17:00 - 17:20 PRESENTACIÓN CASO EJEMPLO**
Miguel A. Muras · *Snackson*
- 17:20 - 17:30 CLOSING DÍA 1**

- 9:00 - 9:35 REGISTER & WELCOME**
- 9:35 - 10:35 ABDUCTIVE & RETRODUCTIVE THINKING**
Daniel Weiss · *Hear Me - Brick Me Project*
- 10:40 - 11:40 FROM OPEN INNOVATION TO CHANGE OF CULTURE REAL CASES**
Fran Chuan · *Innoquotient*
Teresa Fernández · *Ibercaja*
Alberto Martínez · *Schneider Electric*
Nora Solé · *Leroy Merlin*
- 11:40 - 12:00 QUESTIONS & ANSWERS TIME**
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- 12:00 - 12:30 COFFEE BREAK & NETWORKING**
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- 12:30 - 13:25 INSPIRATIONAL CONFERENCE**
Sean Ness · *Institute for the Future · IFTF*
Traducción simultánea al español
- 13:25 - 13:45 QUESTIONS & ANSWERS TIME**
- 13:45 - 14:00 CLOSING WORDS AND ACKNOWLEDGMENTS**

Marinva
Jugant la gent s'entien
Jugande se entiende la gente

Polyusei
Remote interpreting system

Emprendedores